



Kings Hammer Soccer Club Partners with New Albany FC & Announce Tryout Registration for 2024/2025 Season

Covington, KY - April 11, 2024 - Kings Hammer Soccer Club, recognized as a major youth soccer program in the Midwest, is excited to announce its partnership with New Albany FC to establish Kings Hammer New Albany. This collaboration aims to enhance soccer development across the Ohio Valley. In addition to this partnership, Kings Hammer New Albany is excited to announce the opening of tryout registration for the upcoming 2024/2025 season.

The partnership between Kings Hammer and New Albany FC offers a new era of opportunity for soccer players in the region, emphasizing player development. Through pooling resources and expertise, Kings Hammer New Albany aims to provide a true development pathway for aspiring players.

In the past decade, Kings Hammer Soccer Club, originating from the Greater Cincinnati area, has emerged as a leading youth soccer organization in the Midwest Region of the United States. Throughout its journey, the club has consistently prioritized the growth and advancement of its players, coaches, and staff members. Operating with attention to detail, Kings Hammer Soccer Club manages each program with the aim of providing the best possible support to players and their families. With a focus on a player-centric approach and delivering great customer service, the club has created an environment that promotes development, transparency, and a pursuit of excellence.

Established in New Albany, Ohio, in 2019, New Albany FC has been committed to providing a competitive platform for soccer players of all ages, genders, and skill levels. Since its inception, the club has earned a strong reputation for its focus on player, coach, and team development. By fostering a positive and inclusive culture, New Albany FC has become a cornerstone of the soccer community in the Greater Columbus area.

"We are thrilled to announce our partnership with New Albany FC. Joining forces with a club that shares our ambition and passion for player development is extremely exciting. Together, we look forward to shaping the future of soccer in the region and creating a community where young soccer players can thrive and maximize their potential," said Paul Nicholson, Kings Hammer Midwest Executive Director.

"This partnership between Kings Hammer and New Albany FC is a progressive and exciting time for our Club," said Johnny Ulry, New Albany FC Executive Director. "It will serve to further enhance our club community, while also maintaining the culture and

vision we've come to pride ourselves on. More importantly, every player, at every level, will be provided with a pathway to maximize their skills and achieve their individual ambitions. I believe that Kings Hammer will take New Albany and the Greater Columbus soccer community to another level. I have no doubt that we will continue to lead the organization into the next chapter of growth and success.”

Jon Pickup, Kings Hammer Ohio General Manager, added, “We're excited to welcome New Albany FC into our Kings Hammer family. Since our initial meeting with Johnny in 2023, it's been clear that our vision for Columbus soccer aligns perfectly. As the General Manager of our Ohio Region, I'm eager to engage with the club and collaborate closely with the New Albany coaching staff.”

Tryouts for the 2024/2025 season are scheduled to take place from May 20th to May 24th, beginning at 5:30 PM, at Bevelhymer Park. Open to players U9-U19 of all skill levels, the tryouts offer an opportunity for athletes to showcase their abilities and to be placed appropriately.

Tryout Details-

- Dates: May 20th to May 24th, 2024
- Time: Beginning at 5:30 PM
- Location: Bevelhymer Park - 7860 Bevelhymer Rd. New Albany, OH 43054

The partnership between Kings Hammer Soccer Club and New Albany FC, along with the opening of tryout registration for the 2024/2025 season, presents an opportunity for soccer players to enhance their skills and engage in competition within the Ohio Valley Region. Details regarding player pricing and program offerings will be announced prior to tryouts. Stay tuned for a complete brand unveiling of Kings Hammer New Albany in early June.

For more information on tryouts and to register today visit:
<https://www.newalbanyfc.com/tryout>

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About Kings Hammer

Established in the Greater Cincinnati/Northern Kentucky area, Kings Hammer Soccer Club has emerged as a standout youth soccer organization across multiple regions in the United States.

The club offers comprehensive soccer training tailored to every level of expertise. Players, coaches, staff, and parents actively contribute to fostering a positive environment at Kings Hammer Soccer Club. Whether nurturing collegiate, professional, or national team level athletes or instilling a love for the game in all players, the club's developmental structure caters to individuals of all skill levels.

For further details, please visit [KingsHammer.com](https://www.kingshammer.com).